

For immediate release: 9/16/09

## **Teaching Blues: Best Practices and Techniques**

Saturday, September 26, 2009 10:00 AM

http://www.bbkingmuseum.org/teaching-blues-best-practices-and-techniques

Michael "Hawkeye" Herman will bring his internationally acclaimed blues teaching skills to the Mississippi Delta for two days of workshops and demonstrations in September. With over 40 years of performing experience, Hawkeye exemplifies the range of possibilities in acoustic blues, and personifies versatile musicianship, originality, and compelling artistry as a blues storyteller.

"Teaching Blues: Best Practices and Techniques" will be held in the AT&T / B.B. King Museum Learning Center, located at 400 Second Street, Indianola, on Saturday, September 26th from 10:00 am – 5:00 pm. Hawkeye will share with local musicians techniques for teaching their craft to children and others in an educational environment. The workshop is exclusively for artists and musicians who would like to be considered for the B.B. King Museum's Blues in the Schools program. There is no fee to participate, but due to limited space, reservation is required.

The day before, Friday, September 25th, Hawkeye will present a musical demonstration for students entitled "History of the Blues" at Cassie Pennington Jr. High School, located at 701 Chapman, Indianola. This program will begin at 10:00 am. Parents are welcome to attend.

For more information and to pre-register, please contact: Sade Turnipseed 662-887-9539 ext. 222 <u>sturnipseed@bbkingmuseum.org</u>

Hawkeye has presented his popular, entertaining, and informative "Blues In The Schools" programs for over 30 years, in 25 states, eight foreign countries, in over 500 schools, all levels, from elementary schools to college levels.

"One of America's finest acoustic guitarists and blues educators." - Cascade Blues Association

"...an uncanny grasp of so many different Blues styles." - Holler, Colorado Blues Society

"Each song is presented with a heartfelt depth rarely witnessed these days amongst all the amplifiers and studio embellishments... Herman proves to be a seasoned storyteller above all, as well as an accomplished guitarist." - *Blues Revue Magazine* 

"Robert Johnson, Big Bill Broonzy, and Muddy Waters were giants of the genre he grew up listening to and who live on through the evocative, haunting acoustic slide-guitar style he plays." - *The Reporter, San Diego, CA* 

"...plays a powerful variety of hard-driving acoustic blues, a crowd pleaser." - *Mississippi Valley Blues News* 

"...a mean, clean guitar picker." - San Francisco Examiner

"The only thing better than hearing his recordings is seeing Hawkeye Herman in the flesh. Whether adding his own spin to blues classics or offering his own songs, Herman is a one-man history of blues, noteworthy guitar player and inimitable communicator. Miss him at your peril." - *Blues Access* 

For more information on Hawkeye "Blues in the Schools" programs please visit: http://www.hawkeyeherman.com/blues\_in\_the\_schools.htm



Hawkeye teaches blues to the band class at Schlagle High School, Kansas City, KS

# **TEACHING BLUES:**

## **BEST PRACTICES & TECHNIQUES**



"One of America's finest acoustic guitarists and blues educators." Cascade Blues Association

## **FREE Workshops for Musicians!**

Michael "Hawkeye" Herman brings his internationally acclaimed blues teaching skills to the Mississippi Delta.

### Friday, September 25, 2009

"History of the Blues" Cassie Pennington, Jr. High School 10:00am PARENTS ARE WELCOME!

### Saturday, September 26, 2009

AT &T /BBKM Learning Center 10:00am-5:00pm RESERVATION REQUIRED For more information or to register, call:

C. Sade Turnipseed, Education and Community Outreach, Director 662-887-9539 Ext 222



AND DELTA INTERPRETIVE CENTER 400 Second St. Indianola, MS 38751